

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primis Marketing Group, Inc.		08/28/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	Sixth & Marquette		
Internal Address:	MAC N9305-072		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55479		
Entity Type:	Administrative Agent:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78774221	ACCUDATA	
Serial Number:	78576858	ACCULEADS	
CORRESPONDENCE DATA			
Fax Number:	(949)567-6710		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	949-567-6700		
Email:	ipprosecution@orrick.com		
Correspondent Name:	Marc Rabinovitz		
Address Line 1:	4 Park Plaza, Suite 1600		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614-2558		
ATTORNEY DOCKET NUMBER:	1696.389		
NAME OF SUBMITTER:	Angela Wendel		

CH \$65.00 78774221

900057061

TRADEMARK  
REEL: 003382 FRAME: 0345

Signature:

/angela wendel/

Date:

08/31/2006

**Total Attachments: 5**

source=wells fargo grant of security interest trademark#page1.tif

source=wells fargo grant of security interest trademark#page2.tif

source=wells fargo grant of security interest trademark#page3.tif

source=wells fargo grant of security interest trademark#page4.tif

source=wells fargo grant of security interest trademark#page5.tif

## GRANT OF SECURITY INTEREST

### TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of August 28, 2006, is executed by PRIMIS MARKETING GROUP, INC., a Delaware corporation (the "Grantor"), in favor of WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (in such capacity, the "Administrative Agent").

A. Pursuant to that certain Credit Agreement, dated as of the date hereof (as amended, supplemented, restated or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, the financial institutions from time to time party thereto ("Lenders") and the Administrative Agent, the Lenders have agreed to extend certain credit facilities to the Borrower upon the terms and subject to the conditions set forth therein.

B. The Grantor has adopted, used and is using, or has a bona fide intention to use, the trademarks, more particularly described on Schedules 1-A and 1-B annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office and certain foreign countries, but excluding any intent-to-use trademark application until such time that a statement of use has been filed and accepted with the applicable trademark office (collectively, the "Trademarks").

C. The Grantor and other entities party thereto from time to time have entered into a Security Agreement (Intellectual Property) dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Administrative Agent (for the ratable benefit of the Administrative Agent and the Lenders).

D. Pursuant to the Security Agreement, the Grantor has granted to the Administrative Agent (for the ratable benefit of the Administrative Agent and the Lenders) a security interest in all right, title and interest of the Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications (excluding any intent-to-use trademark application until such time that a statement of use has been filed and accepted with the applicable trademark office) and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of past, present or future infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations, as defined in the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further grant to the Administrative Agent a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.


The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Administrative Agent's address is:

Wells Fargo Bank, National Association  
MAC N9305-072  
Sixth & Marquette  
Minneapolis, MN 55479  
Attention: Kristine Netjes  
Senior Vice President  
Tel. No. (612) 667-4203  
Fax No. (612) 667-0505

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

**PRIMIS MARKETING GROUP, INC.,**  
**a Delaware corporation**

By:   
Name: John W. Kelly  
Title: CEO / President

**ALL-PURPOSE ACKNOWLEDGMENT**STATE OF MACOUNTY OF Hampton)  
) ss.  
)On 8/28/06, before me, Linda L. Gleason, Notary Public,  
Date Name and Title of Officer (e.g. "Jane Doe, Notary Public")personally appeared John V. Harig,  
Name of Signer(s)

- ☒ personally known to me – OR – ☐ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Linda L. Gleason  
Signature of Notary Public**OPTIONAL**

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

**CAPACITY(IES) CLAIMED BY SIGNER(S)**

- ☐ Individual  
☐ Corporate Officer

Title(s)

- ☐ Partner(s) ☐ Limited  
☐ Attorney-In-Fact ☐ General  
☐ Trustee(s)  
☐ Guardian/Conservator  
☐ Other: \_\_\_\_\_

Signer is Representing:  
Name of Person(s) or Entity(ies)

**DESCRIPTION OF ATTACHED DOCUMENT**

Title or Type of Document

Number of Pages

Date of Document

Signer(s) Other Than Named Above

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

None.

SCHEDULE 1-B TO GRANT OF SECURITY INTEREST

TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application Date</u>	<u>Application No.</u>
ACCUDATA	December 15, 2005	78/774221
ACCULEADS	February 28, 2005	78/576858